



Top 10 Tips to Staging a Successful Golf Outing*

1. Have a plan and stick to it! No matter what type of event you are staging, create a detailed plan and make sure all that are supporting the event stick to it.
2. Secure volunteers (or professional help) early on. Ask for help. And then ask for more as the need presents.
3. Become more organized than a California Closet. Create detailed lists, timelines, etc. and turn to technology to share real-time updates (Google Docs, Evernote, etc.).
4. Know your audience and build an event around them - this goes for casual events, fundraisers and corporate outings.
5. Create a memorable theme and feature fun activities that people will remember once the birdies, pars and bogeys fade away...
6. Cater to your core audience first and foremost; just because someone has an opinion doesn't mean that you should diverge from your primary goal to placate them.
7. Don't take yourself too seriously. On the course most people will focus on the food & beverage, sunshine and socializing.
8. Price dictates preferred day, date and start time. Don't be afraid to mix it up to save more or raise more.
9. Any post-golf event needs to be quick and easy. Make too much of it, or have it run too long, and you'll lose your audience.
10. Host your event at the Beach. Take advantage of our event planners and PGA golf professional staff and let us help you stage a great event!!!

*To receive a copy of our comprehensive Group Golf Event Planning Handbook, please schedule a complimentary in-person-consult or speak to one of our eager-to-assist group golf event planners.

For all corporate groups, groups staying at a hotel in South Orange County, or DMC's with a group of 12 or more golfers, please contact Blake Froling at bfroling@monarchbeachgolf.com or 949.248.3011.

For all SCGA, social, wedding (golf outings) and charity fundraiser groups of 12 or more golfers, please contact Jackie K. Riegle at jriegle@monarchbeachgolf.com or 949.542.4840.